

## WSBI – CAWS Report

### Overview/Demographics

The Chamber Alliance of Western Sydney (CAWS), was created in early 2018 after many discussions with like minded business leaders in the Local Business Chambers of Commerce network initially around Blacktown, Parramatta & the Sydney Hills.

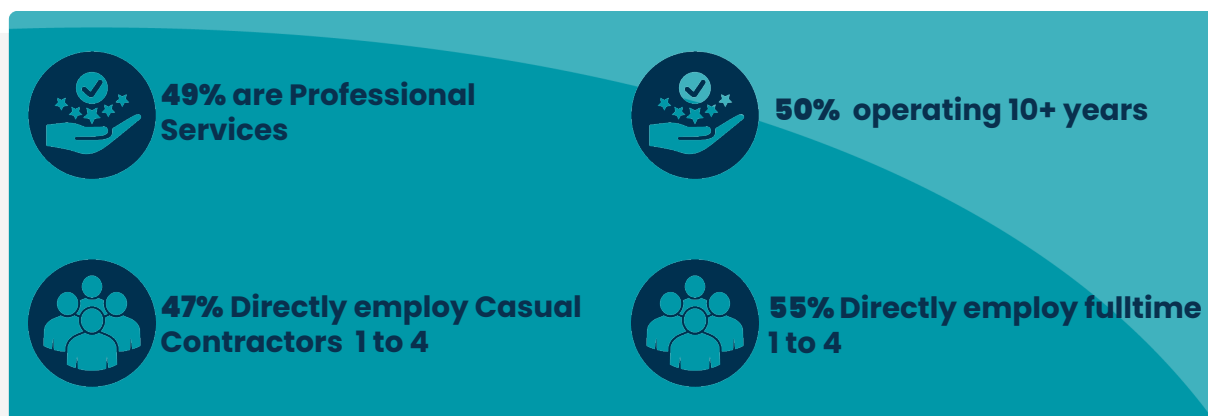
All of us collectively believed that there was a far greater role beyond our own business chambers, that we could play for the good of all businesses in Western Sydney.

Our passion to create a single voice for Western Sydney soon became the catalyst for positive change.

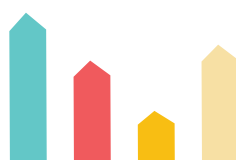
### Western Business Index

The WSBI Survey is a new survey developed by the CAWS Committee to track long-term trends throughout Western Sydney, which will include quarterly insights.

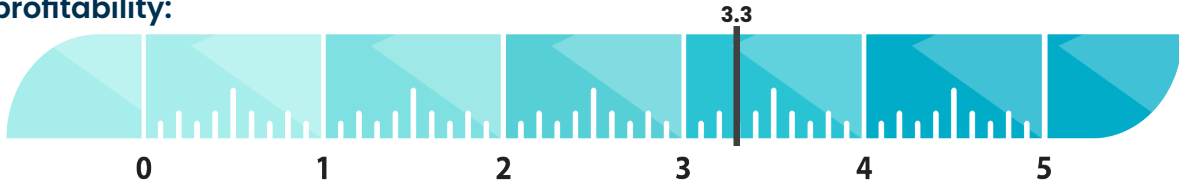
#### Respondent Demographics:



The western sydney business index response asks 6 key questions about business performance and operation.

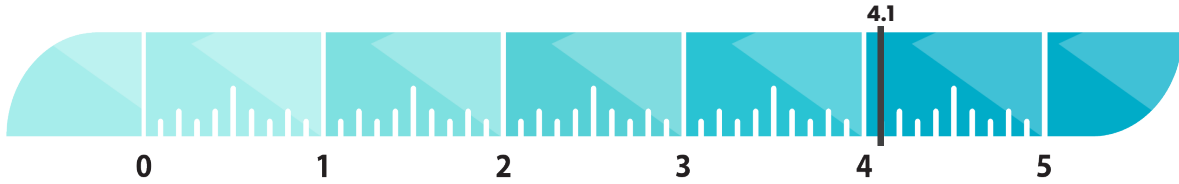


The overall index indicates current and future business confidence, viability and profitability:

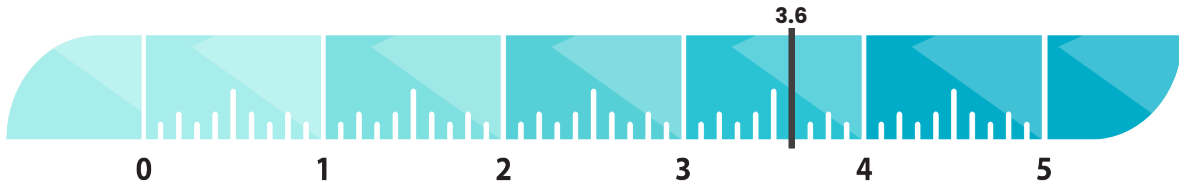


**A breakdown of the index:**

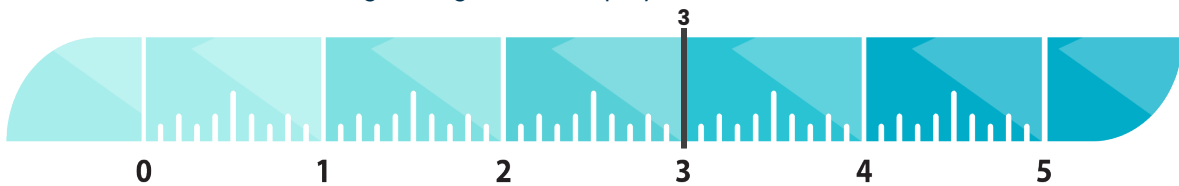
1. As a business owner, I am confident in my viability.



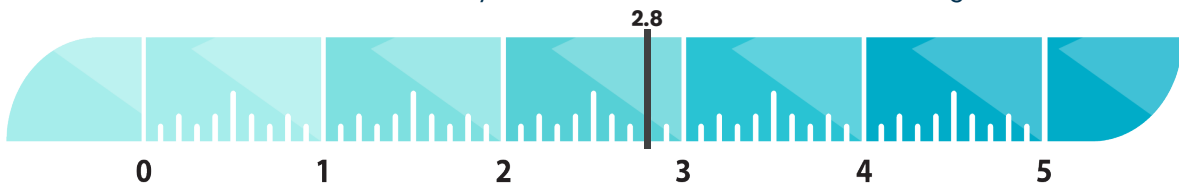
2. As a business owner, I am confident in my profitability.



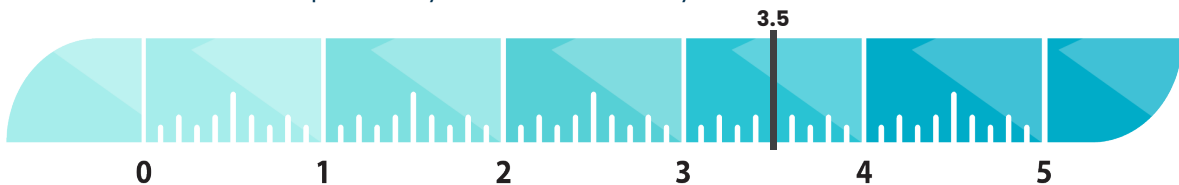
3. As a business owner, I envisage being able to employ more staff.



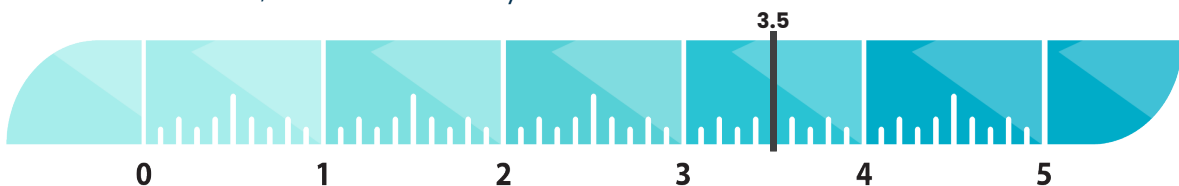
4. As a business owner, I am confident my business will be able to access funding.



5. As a business owner, I expect to my turnover to meet my business needs.

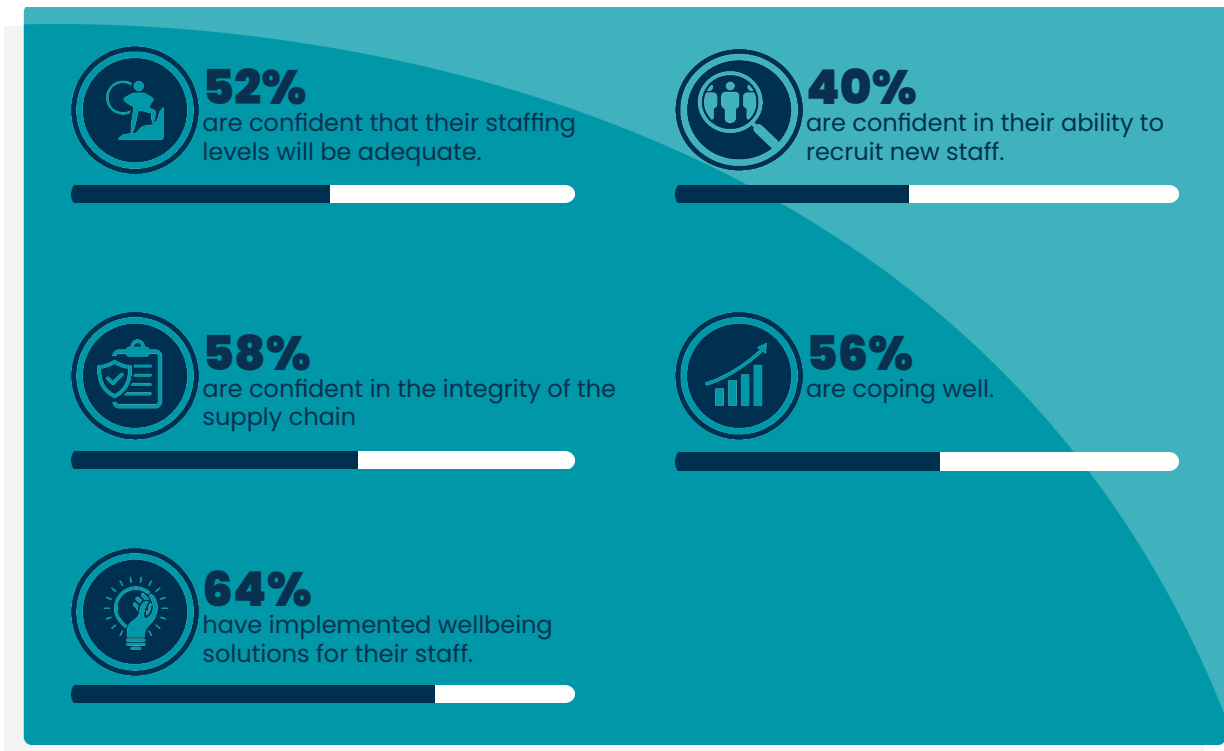


6. As a business owner, I am confident in my cashflow.



## Key Findings

Other Key Findings:



## Comments

Western Sydney business comments.

Three comments were selected from the CAWS WSBI Survey Q4.

“ Clearer advice from all governments on COVID management for business and indemnity from prosecution for businesses that follow health orders. ”

“ 1) How to Apply for Grants for Sole traders from Local/State/Federal Governments.  
2) Help with Employing Staff in second half of 2022.  
3) How to acquire Local/State/Federal Governments long term contracts for Sole Traders. ”

“ With small businesses being the largest employment cohort couple with Western Sydney we need more of a voice at both state. ”

